

# 5-YEAR LUXURY RESIDENTIAL REPORT

(Detailed reports can be found at [www.CherylLoeffler.com](http://www.CherylLoeffler.com))

7/16/08 – 7/15/09	LISTED AT \$750,000 – \$999,999			LISTED AT \$1,000,000 – \$1,999,999			LISTED AT \$2,000,000 – \$4,999,999			LISTED AT \$5,000,000 AND ABOVE		
	# Sold	Avg Sold \$	Avg SF \$	# Sold	Avg Sold \$	Avg SF \$	# Sold	Avg Sold \$	Avg SF \$	# Sold	Avg Sold \$	Avg SF \$
LONGBOAT KEY	12	\$766,375	\$321	18	\$1,348,333	\$434	4	\$2,850,000	\$558	–	–	–
SARASOTA MAINLAND	46	\$776,879	\$217	44	\$1,237,528	\$309	13	\$2,505,413	\$566	–	–	–
BIRD KEY	7	\$791,071	\$278	11	\$1,074,636	\$367	2	\$2,150,000	\$653	1	\$4,750,000	\$586
DOWNTOWN	1	\$800,000	\$272	2	\$1,412,500	\$422	1	\$2,100,000	\$369	–	–	–
LIDO & ST. ARMANDS	2	\$640,000	\$385	6	\$1,233,750	\$434	3	\$2,633,333	\$732	–	–	–
SIESTA KEY	15	\$755,167	\$290	20	\$1,242,200	\$419	13	\$2,689,442	\$527	–	–	–
SARASOTA SOUTH	12	\$818,208	\$251	7	\$1,152,300	\$360	4	\$1,962,500	\$387	–	–	–
CASEY KEY	–	–	–	3	\$953,333	\$412	5	\$2,242,800	\$829	1	\$4,850,000	\$897
<b>TOTAL</b>	<b>95</b>			<b>111</b>			<b>45</b>			<b>2</b>		

7/16/07 – 7/15/08	LISTED AT \$750,000 – \$999,999			LISTED AT \$1,000,000 – \$1,999,999			LISTED AT \$2,000,000 – \$4,999,999			LISTED AT \$5,000,000 AND ABOVE		
	# Sold	Avg Sold \$	Avg SF \$	# Sold	Avg Sold \$	Avg SF \$	# Sold	Avg Sold \$	Avg SF \$	# Sold	Avg Sold \$	Avg SF \$
LONGBOAT KEY	10	\$791,150	\$342	23	\$1,261,288	\$404	10	\$2,431,749	\$590	–	–	–
SARASOTA MAINLAND	68	\$790,013	\$245	43	\$1,159,000	\$287	20	\$2,554,625	\$481	2	\$5,703,750	\$766
BIRD KEY	7	\$769,857	\$365	9	\$1,496,111	\$457	12	\$2,773,333	\$681	3	\$5,591,667	\$923
DOWNTOWN	1	\$900,000	\$305	6	\$1,079,577	\$352	3	\$3,141,667	\$520	–	–	–
LIDO & ST. ARMANDS	2	\$737,500	\$381	8	\$1,435,938	\$492	7	\$2,643,000	\$741	4	\$6,127,500	\$904
SIESTA KEY	19	\$788,968	\$350	36	\$1,231,986	\$419	19	\$2,711,033	\$628	4	\$5,675,000	\$803
SARASOTA SOUTH	16	\$728,207	\$269	22	\$1,251,932	\$354	1	\$2,300,000	\$653	–	–	–
CASEY KEY	1	\$890,000	\$335	2	\$1,470,000	\$592	6	\$3,632,917	\$1,024	–	–	–
<b>TOTAL</b>	<b>124</b>			<b>149</b>			<b>78</b>			<b>13</b>		

7/16/06 – 7/15/07	LISTED AT \$750,000 – \$999,999			LISTED AT \$1,000,000 – \$1,999,999			LISTED AT \$2,000,000 – \$4,999,999			LISTED AT \$5,000,000 AND ABOVE		
	# Sold	Avg Sold \$	Avg SF \$	# Sold	Avg Sold \$	Avg SF \$	# Sold	Avg Sold \$	Avg SF \$	# Sold	Avg Sold \$	Avg SF \$
LONGBOAT KEY	5	\$852,000	\$348	20	\$1,296,025	\$450	12	\$2,464,063	\$573	2	\$4,950,000	\$921
SARASOTA MAINLAND	95	\$783,961	\$254	69	\$1,267,799	\$322	18	\$2,401,893	\$711	7	\$5,855,357	\$701
BIRD KEY	2	\$776,213	\$379	9	\$1,302,222	\$413	6	\$2,566,667	\$450	3	\$5,679,167	\$952
DOWNTOWN	3	\$775,667	\$321	6	\$1,309,901	\$438	1	\$2,750,000	\$648	–	–	–
LIDO & ST. ARMANDS	2	\$772,500	\$329	7	\$1,428,571	\$538	4	\$3,058,750	\$1,203	–	–	–
SIESTA KEY	15	\$774,567	\$313	18	\$1,146,875	\$468	21	\$2,611,810	\$581	3	\$5,083,333	\$775
SARASOTA SOUTH	24	\$702,403	\$251	13	\$1,143,350	\$358	6	\$2,341,667	\$862	–	–	–
CASEY KEY	–	–	–	3	\$1,386,667	\$583	3	\$2,466,667	\$1,171	6	\$5,027,167	\$913
<b>TOTAL</b>	<b>146</b>			<b>145</b>			<b>71</b>			<b>21</b>		

7/16/05 – 7/15/06	LISTED AT \$750,000 – \$999,999			LISTED AT \$1,000,000 – \$1,999,999			LISTED AT \$2,000,000 – \$4,999,999			LISTED AT \$5,000,000 AND ABOVE		
	# Sold	Avg Sold \$	Avg SF \$	# Sold	Avg Sold \$	Avg SF \$	# Sold	Avg Sold \$	Avg SF \$	# Sold	Avg Sold \$	Avg SF \$
LONGBOAT KEY	6	\$898,333	\$403	26	\$1,335,019	\$425	13	\$2,529,638	\$649	1	\$4,119,500	\$580
SARASOTA MAINLAND	152	\$840,358	\$272	93	\$1,267,908	\$389	27	\$2,711,093	\$619	6	\$6,816,687	\$1,110
BIRD KEY	4	\$853,750	\$403	6	\$1,388,333	\$491	9	\$2,643,333	\$567	–	–	–
DOWNTOWN	9	\$817,556	\$544	7	\$1,370,000	\$507	–	–	–	–	–	–
LIDO & ST. ARMANDS	4	\$828,125	\$215	7	\$1,283,929	\$646	7	\$2,250,714	\$647	4	\$6,812,500	\$986
SIESTA KEY	33	\$850,413	\$434	37	\$1,384,878	\$514	18	\$3,195,989	\$800	2	\$5,312,500	\$1,346
SARASOTA SOUTH	39	\$802,071	\$296	15	\$1,186,074	\$386	4	\$2,303,125	\$787	–	–	–
CASEY KEY	–	–	–	–	–	–	8	\$3,083,125	\$886	7	\$6,782,143	\$1,012
<b>TOTAL</b>	<b>247</b>			<b>191</b>			<b>86</b>			<b>20</b>		

7/16/04 – 7/15/05	LISTED AT \$750,000 – \$999,999			LISTED AT \$1,000,000 – \$1,999,999			LISTED AT \$2,000,000 – \$4,999,999			LISTED AT \$5,000,000 AND ABOVE		
	# Sold	Avg Sold \$	Avg SF \$	# Sold	Avg Sold \$	Avg SF \$	# Sold	Avg Sold \$	Avg SF \$	# Sold	Avg Sold \$	Avg SF \$
LONGBOAT KEY	24	\$867,172	\$375	55	\$1,409,036	\$517	12	\$2,492,333	\$610	1	\$5,765,000	\$857
SARASOTA MAINLAND	148	\$831,916	\$260	92	\$1,275,091	\$347	38	\$2,824,188	\$632	–	–	–
BIRD KEY	9	\$823,778	\$364	8	\$1,484,250	\$557	10	\$3,048,500	\$748	–	–	–
DOWNTOWN	5	\$768,700	\$323	2	\$1,265,000	\$363	3	\$2,143,333	\$303	–	–	–
LIDO & ST. ARMANDS	10	\$796,900	\$463	12	\$1,259,817	\$590	6	\$2,975,000	\$937	3	\$7,682,333	\$1,221
SIESTA KEY	50	\$850,441	\$382	39	\$1,380,760	\$526	30	\$2,617,209	\$709	1	\$5,300,000	\$844
SARASOTA SOUTH	39	\$815,026	\$294	10	\$1,434,500	\$479	7	\$2,592,857	\$573	–	–	–
CASEY KEY	–	–	–	10	\$1,485,000	\$699	13	\$3,339,058	\$1,099	4	\$6,200,000	\$1,039
<b>TOTAL</b>	<b>285</b>			<b>228</b>			<b>119</b>			<b>9</b>		